



Bryonie Baxter

creative marketer and consultant

visual storytelling, crafting
narratives and building brands
with purpose

how I can help

If you're looking to market with integrity and build a brand rooted in values, I can help you show up authentically, weave stories that resonate, and find your audience.

looking for the why

Your marketing should be as unique as your business. Let your why inspire heart-centred stories that sell - no greenwashing, no gimmicks.





marketing strategy

creative campaigns



brand storytelling

content creation

photography

influencer outreach



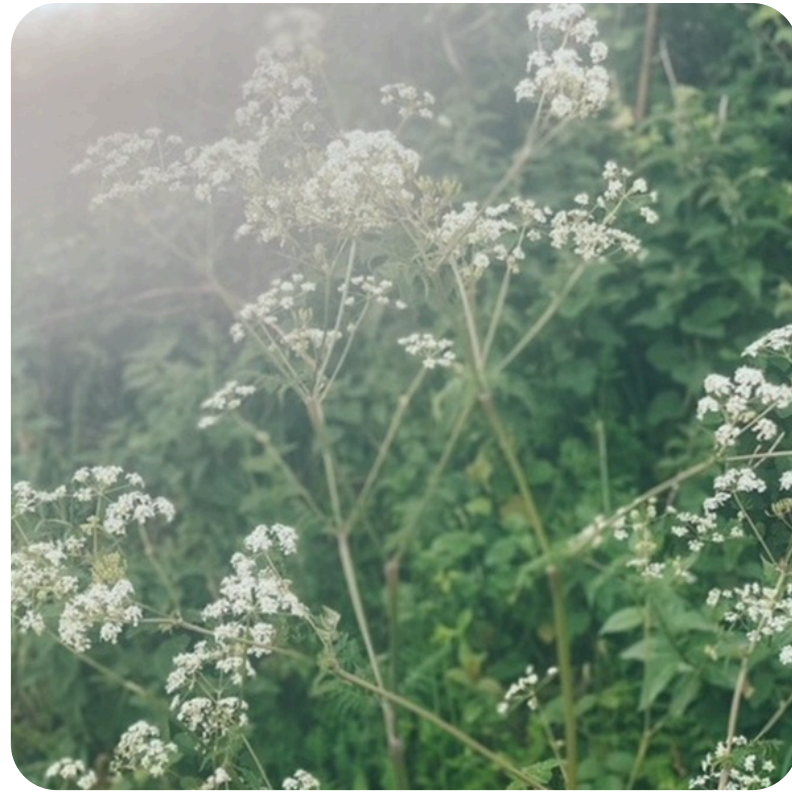
about me



With more than two decades in media and communications for international organisations like Greenpeace and the BBC, I help purpose-led businesses tell their brand story through strategic communications and marketing.

I live on Dartmoor National Park and I believe we all need a wild place that allows our creativity to ignite.

You will always find me with a head full of ideas, a camera in my hand and my dog at my heel.



"I would not hesitate to recommend her. She grasped the brand very quickly, given us strong strategic advice, and developed and executed lots of ideas. She is a real digital expert with instinctive brand thinking." - Emma, Founder

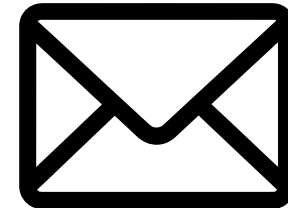
"Bryonie is an enthusiastic and conscientious team player who is always willing to go the extra mile and who brings a wealth of experience" - Martin, Head of Media

"She knows exactly how to capture what makes a brand unique and its values, creating content that truly resonates with the audience. She never compromises on her own or a brand's values. She stays true to what matters - always transparent, trustworthy and hardworking." - Yasmin, Marketing Manager

"She's an ideas man" - my husband.



work with me



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